AMERICAN INSTITUTE OF ARCHITECTS
Continuing Education System
Course Description
Thin Brick Manufacturing and Wall System Options

Learning Objectives
- Describe how using thin brick can enhance your design regardless of the application – interior, exterior, residential, commercial, renovation, etc.

- Define the Brick Industry Association classification of full brick and thin brick materials and how they are to be used as part of a design and specification.

- Gain the ability to evaluate the various thin brick field applied options available in the market today.

- Describe the different thin brick panelized options available in the market place and define when a panelized option should be considered.

- Learn how to execute and establish a realistic aesthetic expectations program as it relates to your anticipated finished product – a successful thin brick wall system.

Target Audience
Architects, owners, specifiers and other design professionals in the residential, commercial, or multi-family housing markets.

Instruction Method
Facilitator may use a PowerPoint presentation or handouts, depending on audience size.

Audio Visual Required
A screen and electrical power are required. The facilitator will provide laptop and projector, as necessary.

Facilitator Qualifications
All facilitators will be Meridian Brick® sales personnel, or distributor product specialists who have undergone training on CES guidelines and presentation skills.

For more information please contact:
Your Meridian Brick Sales Representative
Or call 866.259.8889.

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